

SPECIAL SECTION CALENDAR 2022 - Q1

In addition to daily Chronicle coverage, all listed seasonal content is published on SFChronicle.com, except for stand-alone advertorial sections and otherwise noted. Please note deadlines and content are subject to change.

JAN

THEMED CONTENT & SEASONAL INITIATIVE	DESK	SIZE	PUB DATE	SPACE	FINAL MATERIAL	SFCHRONICLE.COM PRESENCE
Top 25 Restaurants Launch	Food+Wine					Quarterly Project Updates; Online publication date: 1/5
Top Chinese Restaurants (Lunar New Year)	Food+Wine					Monthly Online Focus
Sketchfest Preview	Datebook	Tabloid	1/2	12/23 • NOON	12/29 • 10AM	
NFL Playoff Preview	Sporting Green	Broadsheet	1/13	1/10 • NOON	1/12 • 11AM	
Febraury SFIS Homes	Advertising Feature	Broadsheet	1/27	12/28 • 3PM	1/4 • 3PM	No
AT&T Pebble Beach Coverage	Sporting Green	Broadsheet	1/30	1/26 • 10AM	1/27 • 11AM	

FEB

Top 25 Breweries Launch	Food+Wine					Monthly Online Focus
Premium Section: Puzzlebook	Stand-Alone	Tabloid	2/13	1/26 • NOON	1/31 • 10AM	
March SFIS Homes	Advertising Feature	Broadsheet	2/24	1/25 • 3PM	2/1 • 3PM	No
East Bay Food+Wine	Food+Wine	Broadsheet	2/6	2/25 • NOON	3/1 • NOON	

MAR

SF Chronicle Wine Competition Awards	Advertising Feature	Tabloid	3/13	2/23 • NOON	2/28 • 10AM	Advertorial Landing Page on SFC.com
Spring Arts Preview	Datebook	Tabloid	3/20	3/9 • NOON	3/16 • 10AM	
Academy Awards	Datebook	Tabloid	3/27	3/16 • NOON	3/23 • 10AM	
Senior Living	Advertising Feature	Broadsheet	3/27	3/9 • NOON	3/14 • 10AM	Advertorial SFGATE
April SFIS Homes	Advertising Feature	Broadsheet	3/31	3/1 • 3PM	3/8 • 3PM	No

JAN

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FEB

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SPECIAL SECTION CALENDAR 2022 - Q2

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APR

THEMED CONTENT & SEASONAL INITIATIVE	DESK	SIZE	PUB DATE	SPACE	FINAL MATERIAL	SFCHRONICLE.COM PRESENCE
Top 25 Restaurants	Food+Wine					Online publication date: TBD/First week of the month
Baseball Preview	Sporting Green	Broadsheet	4/7	4/4 • NOON	4/6 • 10AM	
Premium Section: Travel (Road Trips)	Stand-Alone	Tabloid	4/24	4/5 • NOON	4/11 • 10AM	
May SFIS Homes	Advertising Feature	Broadsheet	4/28	3/29 • 3PM	4/5 • 3PM	No

MAY

Bay Area Book Festival	Advertising Feature	Tabloid	5/1	4/6 • NOON	4/18 • NOON	Yes
CAAMFest	Datebook	Tabloid	5/8	4/27 • NOON	5/4 • 10AM	
Destination: Visit Santa Cruz	Advertising Feature	Broadsheet	5/22	5/3 • NOON	5/9 • 10AM	No
June SFIS Homes	Advertising Feature	Broadsheet	5/26	4/26 • 3PM	5/3 • 3PM	No
GreenState	Stand-Alone	Tabloid	5/29	5/10 • NOON	5/16 • 10AM	

JUN

Pride						Monthly Online Focus
California Primaries						Monthly Online Focus
Top 25 Wineries	Food+Wine					Online Update of list (no print)
NBA Playoffs (TBD based on Warriors status)						Monthly Online Focus
NBA Finals Preview	Sporting Green	Broadsheet	6/2	5/27 • 10AM	6/1 • 10AM	
Weddings & Special Occasions	Advertising Feature	Broadsheet	6/5	5/17 • NOON	5/23 • 10AM	
Premium Section: Food (Best Day Ever)	Stand-Alone, Circ Product	Tabloid	6/12	5/24 • NOON	5/27 • 10AM	
Destination: Visit Monterey	Advertising Feature	Broadsheet	6/12	5/24 • NOON	5/27 • 10AM	No
Pride Events Theme	Datebook	Tabloid	6/12	6/2 • NOON	6/8 • 10AM	
Senior Living Section	Advertising Feature	Broadsheet	6/19	5/31 • NOON	6/6 • 10AM	No
SF Chronicle's Top Workplaces	Stand-Alone	Tabloid	6/26	6/7 • NOON	6/13 • 10AM	
July SFIS Homes	Advertising Feature	Broadsheet	6/30	5/31 • 3PM	6/7 • 3PM	No
<i>Datebook Summer Fun Guide</i>	<i>Datebook</i>	<i>Tabloid</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>	Yes

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SPECIAL SECTION CALENDAR 2022 - Q3

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JUL	Top 25 Restaurants	Food+Wine					Quarterly Project Updates; Online publication date: 7/6
	Disaster Prep Guide - Fire Prevention	Stand-Alone	Tabloid	7/17	6/21 • NOON	7/1 • 10AM	Disaster Prep Guide Hub
	August SFIS Homes	Advertising Feature	Broadsheet	7/28	6/28 • 3PM	7/5 • 3PM	No
	Outside Lands	Datebook	Tabloid	7/31	7/20 • NOON	7/26 • 5PM	
	Napa in Flux	Food+Wine	Broadsheet	7/31	7/20 • NOON	7/26 • 5PM	
AUG	Fire Map + AQ + Shutoffs Tracker + Live Updates						Monthly Online Focus
	Fall Movie Preview	Datebook	Tabloid	8/21	8/11 • NOON	8/16 • 5PM	
	Premium Section: Recipes	Stand-Alone	Tabloid	8/7	7/19 • NOON	7/25 • 10AM	
	Destination: Visit Lodi	Advertising Feature	Broadsheet	8/21	7/20 • NOON	7/26 • 10AM	No
	September SFIS Homes	Advertising Feature	Broadsheet	8/25	7/26 • 3PM	8/2 • 3PM	No
	Fall Arts Preview	Datebook	Tabloid	8/28	8/18 • NOON	8/23 • 5PM	
SEP	Fire Map + AQ + Shutoffs Tracker + Live Updates						Monthly Online Focus
	College Football Preview	Sporting Green	Broadsheet	9/2	8/29 • NOON	9/1 • 10AM	No
	Opera 100	Datebook	Tabloid	9/4	8/25 • NOON	8/30 • 5PM	
	Destination: Santa Cruz	Advertising Feature	Broadsheet	9/4	8/16 • NOON	8/22 • 3PM	No
	NFL Preview/49ers Season Preview (Season Start TBD)	Sporting Green	Broadsheet	9/8	9/2 • NOON	9/7 • NOON	
	Education	Advertising Feature	Broadsheet	9/25	9/6 • NOON	9/12 • NOON	Yes
	October SFIS Homes	Advertising Feature	Tabloid	9/29	8/30 • 3PM	9/6 • 3PM	No

JUL

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AUG

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SEP

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SPECIAL SECTION CALENDAR 2022 - Q4

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OCT

THEMED CONTENT & SEASONAL INITIATIVE	DESK	SIZE	PUB DATE	SPACE	FINAL MATERIAL	SFCHRONICLE.COM PRESENCE
Seasonal Trackers: Fire Map, Air Quality, and Shutoffs Tracker + Live Updates						Monthly Online Focus
Midterm Elections						Monthly Online Focus
Top 25 Restaurants Refresh	Food+Wine					Quarterly Project Updates; Online publication date: TBD/First week of the month
Top 25 Wineries Refresh	Food+Wine					Quarterly Updates; Online publication dates TBD
Premium Section: Highway 1 Travel	Stand-Alone, Circ Product	Tabloid	10/16	9/27 • NOON	10/3 • 10AM	
Survival Guide - Earthquakes	Stand-Alone	Tabloid	10/16	9/27 • NOON	10/3 • 10AM	Survival Guide Hub
NBA 2022-2023 Season Preview	Sporting Green	Broadsheet	10/18	10/13 • NOON	10/17 • 10AM	
Senior Living	Advertising Feature	Broadsheet	10/23	10/7 • NOON	10/10 • 10AM	Advertorial SFGATE
November SFIS Homes	Advertising Feature	Broadsheet	10/27	9/27 • 3PM	10/4 • 3PM	No
Project Tell Me: AAPI Food	Food+Wine	Broadsheet	10/30	9/27 • NOON	10/3 • 10AM	

NOV

Fire Map + AQ + Shutoffs Tracker + Live Updates						Monthly Online Focus
Midterm Elections						Monthly Online Focus
Holiday Themed Food & Wine	Food+Wine					Online
Destination: Monterey	Advertising Feature	Broadsheet	11/13	10/25 • NOON	10/31 • 10AM	No
Holiday Gift Guide Part 1	Advertising Feature	Broadsheet	11/20	11/1 • NOON	11/7 • 10AM	Advertorial SFGATE
Holiday Arts Preview	Datebook	Tabloid	11/20	11/1 • NOON	11/16 • 10AM	
December SFIS Homes	Advertising Feature	Broadsheet	11/23	10/25 • 3PM	11/1 • 3PM	No
Cannabis Lifestyle	GreenState	Tabloid	11/27	11/8 • NOON	11/14 • 10AM	

DEC

End of Year Enterprise (Topic TBD)						Monthly Online Focus
Holiday Gift Guide Part 2	Advertising Feature	Broadsheet	12/11	11/22 • NOON	11/28 • 10AM	Advertorial SFGATE
Premium Section: Year in Pictures	Stand-Alone	Tabloid	12/11	11/22 • NOON	11/28 • 10AM	
SFIS Homes	Advertising Feature	Broadsheet	12/29	11/29 • 3PM	12/6 • 3PM	No
Best of 2021 Food & Wine	Food+Wine - Expanded	Broadsheet	TBD	TBD	TBD	Online published week of 12/13

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* Note: Publication dates of italicized listings are to be determined.