

SAN FRANCISCO CHRONICLE  
**SPECIAL SECTION CALENDAR 2022 - Q1**

In addition to daily Chronicle coverage, all listed seasonal content is published on SFChronicle.com, except for stand-alone advertorial sections and otherwise noted. Please note deadlines and content are subject to change.

	THEMED CONTENT & SEASONAL INITIATIVE	DESK	SIZE	PUB DATE	SPACE	FINAL MATERIAL	SFCHRONICLE.COM PRESENCE
<b>JAN</b>	<b>Top 25 Restaurants Launch</b>	Food+Wine					Quarterly Project Updates; Online publication date: 1/5
	<b>Top Chinese Restaurants (Lunar New Year)</b>	Food+Wine					Monthly Online Focus
	<b>Sketchfest Preview</b>	Datebook	Tabloid	1/2	12/23 • NOON	12/29 • 10AM	
	<b>NFL Playoff Preview</b>	Sporting Green	Broadsheet	1/13	1/10 • NOON	1/12 • 11AM	
	<b>Febraury SFIS Homes</b>	Advertising Feature	Broadsheet	1/27	12/28 • 3PM	1/4 • 3PM	No
	<b>AT&amp;T Pebble Beach Coverage</b>	Sporting Green	Broadsheet	1/30	1/26 • 10AM	1/27 • 11AM	
<b>FEB</b>	<b>Top 25 Breweries Launch</b>	Food+Wine					Monthly Online Focus
	<b>Premium Section: Puzzlebook</b>	Stand-Alone	Tabloid	2/13	1/26 • NOON	1/31 • 10AM	
	<b>March SFIS Homes</b>	Advertising Feature	Broadsheet	2/24	1/25 • 3PM	2/1 • 3PM	No
	<b>East Bay Food+Wine</b>	Food+Wine	Broadsheet	2/6	2/25 • NOON	3/1 • NOON	
<b>MAR</b>	<b>SF Chronicle Wine Competition Awards</b>	Advertising Feature	Tabloid	3/13	2/23 • NOON	2/28 • 10AM	Advertorial Landing Page on SFC.com
	<b>Spring Arts Preview</b>	Datebook	Tabloid	3/20	3/9 • NOON	3/16 • 10AM	
	<b>Academy Awards</b>	Datebook	Tabloid	3/27	3/16 • NOON	3/23 • 10AM	
	<b>Senior Living</b>	Advertising Feature	Broadsheet	3/27	3/9 • NOON	3/14 • 10AM	Advertorial SFGATE
	<b>April SFIS Homes</b>	Advertising Feature	Broadsheet	3/31	3/1 • 3PM	3/8 • 3PM	No

  

JAN						
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30	31					

  

FEB						
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27	28					

  

MAR						
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27	28	29	30	31		

SAN FRANCISCO CHRONICLE  
**SPECIAL SECTION CALENDAR 2022 - Q2**

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**APR**

THEMED CONTENT & SEASONAL INITIATIVE	DESK	SIZE	PUB DATE	SPACE	FINAL MATERIAL	SFCHRONICLE.COM PRESENCE
<b>Top 25 Restaurants</b>	Food+Wine					Online publication date: TBD/First week of the month
<b>Baseball Preview</b>	Sporting Green	Broadsheet	4/7	4/4 • NOON	4/6 • 10AM	
<b>Premium Section: Travel (Road Trips)</b>	Stand-Alone	Tabloid	4/24	4/5 • NOON	4/11 • 10AM	
<b>May SFIS Homes</b>	Advertising Feature	Broadsheet	4/28	3/29 • 3PM	4/5 • 3PM	No

**MAY**

<b>Bay Area Book Festival</b>	Advertising Feature	Tabloid	5/1	4/6 • NOON	4/18 • NOON	Yes
<b>CAAMFest</b>	Datebook	Tabloid	5/8	4/27 • NOON	5/4 • 10AM	
<b>Destination: Visit Santa Cruz</b>	Advertising Feature	Broadsheet	5/22	5/3 • NOON	5/9 • 10AM	No
<b>June SFIS Homes</b>	Advertising Feature	Broadsheet	5/26	4/26 • 3PM	5/3 • 3PM	No
<b>GreenState</b>	Stand-Alone	Tabloid	5/29	5/10 • NOON	5/16 • 10AM	

**JUN**

<b>Pride</b>						Monthly Online Focus
<b>California Primaries</b>						Monthly Online Focus
<b>Top 25 Wineries</b>	Food+Wine					Online Update of list (no print)
<b>NBA Playoffs (TBD based on Warriors status)</b>						Monthly Online Focus
<b>NBA Finals Preview</b>	Sporting Green	Broadsheet	6/2	5/27 • 10AM	6/1 • 10AM	
<b>Weddings &amp; Special Occasions</b>	Advertising Feature	Broadsheet	6/5	5/17 • NOON	5/23 • 10AM	
<b>Premium Section: Food (Best Day Ever)</b>	Stand-Alone, Circ Product	Tabloid	6/12	5/24 • NOON	5/27 • 10AM	
<b>Destination: Visit Monterey</b>	Advertising Feature	Broadsheet	6/12	5/24 • NOON	5/27 • 10AM	No
<b>Pride Events Theme</b>	Datebook	Tabloid	6/12	6/2 • NOON	6/8 • 10AM	
<b>Senior Living Section</b>	Advertising Feature	Broadsheet	6/19	5/31 • NOON	6/6 • 10AM	No
<b>SF Chronicle's Top Workplaces</b>	Stand-Alone	Tabloid	6/26	6/7 • NOON	6/13 • 10AM	
<b>July SFIS Homes</b>	Advertising Feature	Broadsheet	6/30	5/31 • 3PM	6/7 • 3PM	No
<i>Datebook Summer Fun Guide</i>	<i>Datebook</i>	<i>Tabloid</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>	<i>Yes</i>

**APR**

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**MAY**

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**JUN**

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26	27	28	29	30		

SAN FRANCISCO CHRONICLE  
**SPECIAL SECTION CALENDAR 2022 - Q3**

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<b>JUL</b>	<b>Top 25 Restaurants</b>	Food+Wine					Quarterly Project Updates; Online publication date: 7/6		<b>JUL</b> S M T W T F S 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
	<b>August SFIS Homes</b>	Advertising Feature	Broadsheet	7/28	6/28 • 3PM	7/5 • 3PM	No		
	<b>Outside Lands</b>	Datebook	Tabloid	7/31	7/20 • NOON	7/27 • 10AM			
	<i>Disaster Prep Guide - Fire Prevention</i>	<i>Stand-Alone</i>	<i>Tabloid</i>	<i>TBD</i>			<i>Disaster Prep Guide Hub</i>		
	<b>Fire Map + AQ + Shutoffs Tracker + Live Updates</b>							Monthly Online Focus	
<b>AUG</b>	<b>Premium Section: Recipes</b>	Stand-Alone	Tabloid	8/7	7/19 • NOON	7/25 • 10AM		<b>AUG</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	
	<b>September SFIS Homes</b>	Advertising Feature	Broadsheet	8/25	7/26 • 3PM	8/2 • 3PM	No		
	<i>College Football Preview</i>	<i>Sporting Green</i>	<i>Broadsheet</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>	<i>No</i>		
	<b>Fire Map + AQ + Shutoffs Tracker + Live Updates</b>								Monthly Online Focus
<b>SEP</b>	<b>Destination: Santa Cruz</b>	Advertising Feature	Broadsheet	9/4	8/16 • NOON	8/22 • 3PM	No	<b>SEP</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	
	<b>Destination: Visit Lodi</b>	Advertising Feature	Broadsheet	9/11	8/23 • NOON	8/29 • 3PM	No		
	<b>Education</b>	Advertising Feature	Broadsheet	9/25	9/6 • NOON	9/12 • NOON	Yes		
	<b>October SFIS Homes</b>	Advertising Feature	Tabloid	9/29	8/30 • 3PM	9/6 • 3PM	No		
	<i>Fall Arts Preview</i>	<i>Datebook</i>	<i>Broadsheet</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>			
	<i>Fall Movie Preview</i>	<i>Datebook</i>	<i>Tabloid</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>			
	<i>NFL Preview/49ers Season Preview (Season Start TBD)</i>	<i>Sporting Green</i>	<i>Broadsheet</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>			
	<b>Fire Map + AQ + Shutoffs Tracker + Live Updates</b>								Monthly Online Focus

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	THEMED CONTENT & SEASONAL INITIATIVE	DESK	SIZE	PUB DATE	SPACE	FINAL MATERIAL	SFCHRONICLE.COM PRESENCE		
<b>OCT</b>	<b>Seasonal Trackers: Fire Map, Air Quality, and Shutoffs Tracker + Live Updates</b>							Monthly Online Focus	<b>OCT</b>
	<b>Midterm Elections</b>							Monthly Online Focus	S M T W T F S
	<b>Top 25 Restaurants Refresh</b>	Food+Wine					Quarterly Project Updates; Online publication date: TBD/First week of the month	1	
	<b>Top 25 Wineries Refresh</b>	Food+Wine					Quarterly Updates; Online publication dates TBD	2 3 4 5 6 7 8	
	<b>Premium Section: TBD</b>	Stand-Alone	Tabloid	10/9	9/20 • NOON	9/25 • 10AM		9 10 11 12 13 14 15	
	<b>Back to Health (Health/Fitness Themed)</b>	Advertising Feature	Broadsheet	10/16	9/27 • NOON	10/3 • 10AM	Advertorial SFGATE	16 17 18 19 20 21 22	
	<b>Senior Living</b>	Advertising Feature	Broadsheet	10/23	10/7 • NOON	10/10 • 10AM	Advertorial SFGATE	23 24 25 26 27 28 29	
	<b>November SFIS Homes</b>	Advertising Feature	Broadsheet	10/27	9/27 • 3PM	10/4 • 3PM	No	30 31	
	<i>Disaster Prep Guide - Earthquakes</i>	<i>Stand-Alone</i>	<i>Tabloid</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>	<i>Disaster Prep Guide Hub</i>	<b>NOV</b>	
	<i>NBA 2022-2023 Season Preview</i>	<i>Sporting Green</i>	<i>Broadsheet</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>		S M T W T F S	
<b>NOV</b>	<b>Fire Map + AQ + Shutoffs Tracker + Live Updates</b>							Monthly Online Focus	1 2 3 4 5
	<b>Midterm Elections</b>							Monthly Online Focus	6 7 8 9 10 11 12
	<b>Holiday Themed Food &amp; Wine</b>	Food+Wine					Online	13 14 15 16 17 18 19	
	<b>Destination: Monterey</b>	Advertising Feature	Broadsheet	11/13	10/25 • NOON	10/31 • 10AM	No	20 21 22 23 24 25 26	
	<b>Holiday Gift Guide Part 1</b>	Advertising Feature	Broadsheet	11/20	11/1 • NOON	11/7 • 10AM	Advertorial SFGATE	27 28 29 30	
	<b>December SFIS Homes</b>	Advertising Feature	Broadsheet	11/23	10/25 • 3PM	11/1 • 3PM	No	<b>DEC</b>	
	<b>Cannabis Lifestyle</b>	GreenState	Tabloid	11/27	11/18 • NOON	11/14 • 10AM		S M T W T F S	
	<i>Holiday Arts Preview</i>	<i>Datebook</i>	<i>Tabloid</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>		1 2 3	
	<b>End of Year Enterprise (Topic TBD)</b>						Monthly Online Focus	4 5 6 7 8 9 10	
	<b>Holiday Gift Guide Part 2</b>	Advertising Feature	Broadsheet	12/11	11/22 • NOON	11/28 • 10AM	Advertorial SFGATE	11 12 13 14 15 16 17	
<b>Premium Section: Year in Pictures</b>	Stand-Alone	Tabloid	12/11	11/22 • NOON	11/28 • 10AM		18 19 20 21 22 23 24		
<b>SFIS Homes</b>	Advertising Feature	Broadsheet	12/29	11/29 • 3PM	12/6 • 3PM	No	25 26 27 28 29 30 31		
<i>Best of 2021 Food &amp; Wine</i>	<i>Food+Wine - Expanded</i>	<i>Broadsheet</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>	Online published week of 12/13			