

In addition to daily Chronicle coverage, all listed seasonal content is published on SFChronicle.com, except for stand-alone advertorial sections and otherwise noted. Please note deadlines and content are subject to change.

JAN

THEMED CONTENT & SEASONAL INITIATIVE	DESK	SIZE	PUB DATE	SPACE	FINAL MATERIAL	SFCHRONICLE.COM PRESENCE
Top 25 Restaurants	Food+Wine				Digital Only	Quarterly Project Update
Top Sushi	Food+Wine				Digital Only	Top Restaurants Program
<i>NFL 49er Playoff Preview</i>	<i>Sporting Green</i>	<i>Broadsheet</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>	
<i>Where to go in California in 2025</i>	<i>Special section</i>	<i>Tabloid</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>	
BAHAL Magazine - February 2025	Special	Magazine	1/17	1/6 • NOON	1/10 • 10AM	
AT&T Pebble Beach Coverage	Sporting Green	Broadsheet	1/29	1/24 • NOON	1/28 • 10AM	
February - Your New Front Door	Advertising Feature		1/30	1/7 • NOON	1/14 • 10AM	Advertorial

FEB

Top Diners	Food+Wine				Digital Only	New List Launch
<i>Destinations: Amador Valley</i>	<i>Advertising Feature</i>	<i>Broadsheet</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>	<i>Advertorial</i>
Valentine's Theme	Datebook	Tabloid	2/9	1/30 • NOON	2/4 • 5PM	Expanded Coverage in Datebook
BAHAL Magazine - March 2025	Special	Magazine	2/14	1/6 • NOON	1/10 • 10AM	
SF Chronicle Wine Competition	Advertising Feature	Tabloid	2/23	2/4 • NOON	2/10 • 10AM	Digital Hub on Story Studio
March - Your New Front Door	Advertising Feature	Broadsheet	2/27	2/4 • NOON	2/11 • 10AM	Advertorial

MAR

Top Bakeries	Food+Wine				Digital Only	Top List Update
Top Korean Barbecue	Food+Wine				Digital Only	New List Launch
<i>Destinations: Paso Robles</i>	<i>Advertising Feature</i>	<i>Broadsheet</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>	<i>Advertorial</i>
Academy Awards & Spring Arts Preview	Datebook	Tabloid	3/2	2/20 • NOON	2/25 • 5PM	Expanded Coverage in Datebook
Spring Arts Preview	Datebook	Tabloid	3/9	2/27 • NOON	3/4 • 5PM	Expanded Coverage in Datebook
BAHAL Magazine - April 2025	Special	Magazine	3/14	3/3 • NOON	3/7 • 10AM	
March Madness	Sporting Green	Broadsheet	3/18	3/13 • NOON	3/17 • 10AM	Expanded Coverage in Sporting Green
Senior Living	Advertising Feature	Broadsheet	3/23	3/3 • NOON	3/10 • 10AM	Advertorial. Online Hub on SFGATE.
April - Your New Front Door	Advertising Feature	Broadsheet	3/27	3/4 • NOON	3/11 • 10AM	Advertorial
Baseball Preview	Sporting Green	Broadsheet	3/27	3/24 • NOON	3/26 • 10AM	Expanded Coverage in Sporting Green

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APR

THEMED CONTENT & SEASONAL INITIATIVE	DESK	SIZE	PUB DATE	SPACE	FINAL MATERIAL	SFCHRONICLE.COM PRESENCE
Top 25 Restaurants	Food+Wine				Digital Only	Quarterly Project Update
Top Dim Sum	Food+Wine				Digital Only	Top List Update
Top Classics	Food+Wine				Digital Only	New List Launch
<i>NBA Playoff Preview</i>	<i>Sporting Green</i>	<i>Broadsheet</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>	Expanded Coverage in Sporting Green
<i>Destinations: Lodi</i>	<i>Advertising Feature</i>	<i>Broadsheet</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>	<i>Advertorial</i>
<i>Destinations: TBD</i>	<i>Advertising Feature</i>	<i>Broadsheet</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>	<i>Advertorial</i>
GreenState	Stand-Alone Section	Tabloid	4/13	3/23 • NOON	3/31 • 10AM	
BAHAL Magazine - May 2025	Special	Magazine	4/18	4/7 • NOON	4/11 • 10AM	
May - Your New Front Door	Advertising Feature	Broadsheet	4/24	4/1 • NOON	4/8 • 10AM	Advertorial
Editorial Special - SF Influence List	Stand-Alone	Tabloid	4/27	TBD	TBD	

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MAY

Top Wine Bars	Food+Wine				Digital Only	New List Launch
<i>Destinations: Marin</i>	<i>Advertising Feature</i>	<i>Broadsheet</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>	<i>Advertorial</i>
CAAMFest	Datebook	Tabloid	5/4	TBD	TBD	Expanded Coverage in Datebook
BAHAL Magazine - June 2025	Special	Magazine	5/16	5/6 • NOON	5/9 • NOON	
BottleRock / La Onda Preview	Datebook	Tabloid	5/18	5/8 • NOON	5/13 • 5PM	Expanded Coverage in Datebook
Destinations: Santa Cruz	Advertising Feature	Broadsheet	5/25	TBD	TBD	Advertorial
Bay Area Book Festival - (Not For Sale)	Advertising Feature	Tabloid	5/25	TBD	TBD	Advertorial
Summer Arts Preview	Datebook	Tabloid	5/25	5/15 • NOON	5/20 • 5PM	Expanded Coverage in Datebook
June - Your New Front Door	Advertising Feature	Broadsheet	5/29	5/6 • NOON	5/13 • 10AM	Advertorial

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JUN

Top Napa Wineries	Food+Wine				Digital Only	Quarterly Project Update.
Pride					Digital Only	Monthly Online Focus
NBA Playoffs (TBD based on Warriors status)					Digital Only	Monthly Online Focus
<i>BAHAL Magazine - July 2025</i>	<i>Special</i>	<i>Magazine</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>	
<i>Destinations: Palm Springs</i>	<i>Advertising Feature</i>	<i>Broadsheet</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>	<i>Advertorial</i>
Escape from Alcatraz (NOT FOR SALE)	Advertising Feature	Tabloid	6/1	TBD	5/16 • 10AM	
Destinations: Visit Monterey	Advertising Feature	Broadsheet	6/15	5/26 • 10AM	6/2 • 10AM	Advertorial

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THEMED CONTENT & SEASONAL INITIATIVE	DESK	SIZE	PUB DATE	SPACE	FINAL MATERIAL	SFCHRONICLE.COM PRESENCE
Pride Events Theme	Datebook	Tabloid	6/22	6/11 • NOON	6/17 • 5PM	Expanded Coverage in Datebook
SFGATE BOBA Special Section	Advertising Feature	Tabloid	6/22	6/2 • NOON	6/9 • 10AM	
Senior Living Section	Advertising Feature	Broadsheet	6/22	6/2 • NOON	6/9 • 10AM	Advertorial. Online Hub on SFGATE.
Destinations: Sonoma	Advertising Feature	Broadsheet	6/26	6/3 • NOON	6/10 • 10AM	Advertorial

JUL

Top 25 Restaurants	Food+Wine			Digital Only		Quarterly Project Updates
BAHAL Magazine - August 2025	Special	Magazine	TBD	TBD	TBD	
Destinations: TBD	Advertising Feature	Broadsheet	TBD	TBD	TBD	Advertorial
Survival Guide - Fire Prevention	Stand-Alone	Tabloid	7/13	6/23 • NOON	6/30 • 10AM	Advertorial
August - Your New Front Door	Advertising Feature	Broadsheet	7/31	7/8 • NOON	7/15 • 10AM	

AUG

Fire Map + AQ + Shutoffs Tracker + Live Updates				Digital Only		Monthly Online Focus
Top Sonoma Wineries	Food+Wine			Digital Only		Top List Updates
BAHAL Magazine - September 2025	Special	Magazine	TBD	TBD	TBD	
Destinations: Plumas County w/ Butte County	Advertising Feature	Broadsheet	TBD	TBD	TBD	Advertorial
Outside Lands	Datebook	Tabloid	8/3	8/24 • NOON	8/29 • 5PM	Expanded Coverage in Datebook
Senior Living Section	Advertising Feature	Broadsheet	8/17	7/28 • NOON	8/4 • 10AM	Advertorial. Online Hub on SFGATE.
SF Chronicle's Top Workplaces	Stand-Alone Section	Tabloid	8/24	8/4 • NOON	8/11 • 10AM	Advertorial
Destinations: Lodi	Advertising Feature	Broadsheet	8/24	TBD	TBD	Advertorial
September - Your New Front Door	Advertising Feature	Broadsheet	8/28	8/5 • NOON	8/12 • 10AM	Advertorial
College Football Preview	Sporting Green	Broadsheet	8/29	8/26 • NOON	8/28 • 10AM	Expanded Coverage in Sporting Green

SEP

Fire Map + AQ + Shutoffs Tracker + Live Updates				Digital Only		Monthly Online Focus
BAHAL Magazine - October 2025	Special	Magazine	TBD	TBD	TBD	
NFL Preview/49ers Season Preview	Sporting Green	Broadsheet	9/4	8/29 • NOON	9/3 • 10AM	Expanded Coverage in Sporting Green
Opera in the Park Program Guide (NOT FOR SALE)	Advertising Feature	Broadsheet	9/7	TBD	8/22 • 10AM	
Destination: Santa Cruz	Advertising Feature	Broadsheet	9/7	8/18 • NOON	8/25 • 10AM	Advertorial
Fall Arts & Movie Preview	Datebook	Tabloid	9/7	8/28 • NOON	9/2 • 5PM	Expanded Coverage in Datebook

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SEP

THEMED CONTENT & SEASONAL INITIATIVE	DESK	SIZE	PUB DATE	SPACE	FINAL MATERIAL	SFCHRONICLE.COM PRESENCE
October - Your New Front Door	Advertising Feature	Broadsheet	9/25	9/18 • NOON	9/23 • 5PM	Advertorial
Mill Valley Film Festival	Datebook	Tabloid	9/28	9/18 • NOON	9/23 • 5PM	Expanded Coverage in Datebook
Hardly Strictly Bluegrass	Datebook	Tabloid	9/28	9/2 • NOON	9/9 • 10AM	Expanded Coverage in Datebook

OCT

Fire Map + AQ + Shutoffs Tracker + Live Updates			Digital Only		Monthly Online Focus	
Top 25 Restaurants Refresh	Food+Wine					Quarterly Project Updates
<i>BAHAL Magazine - November 2025</i>	<i>Special</i>	<i>Magazine</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>	
<i>Destinations: TBD</i>	<i>Advertising Feature</i>	<i>Broadsheet</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>	<i>Advertorial</i>
MLB Playoff Preview	Sporting Green	Broadsheet	10/7	TBD	TBD	Expanded Coverage in Sporting Green
Survival Guide - Earthquakes	Special	Tabloid	10/12	9/22 • NOON	9/29 • 10AM	Editorial
Senior Living	Advertising Feature	Broadsheet	10/19	9/29 • NOON	10/6 • 10AM	Advertorial
NBA 2023-2024 Season Preview	Sporting Green	Broadsheet	10/21	10/16 • NOON	10/20 • 10AM	Expanded Coverage in Sporting Green
Halloween/Dia de los Muertos	Datebook	Tabloid	10/26	10/16 • NOON	10/21 • 5PM	Expanded Coverage in Datebook
November - Your New Front Door	Advertising Feature	Broadsheet	10/30	10/7 • NOON	10/14 • 10AM	Advertorial

NOV

Fire Map + AQ + Shutoffs Tracker + Live Updates					Monthly Online Focus	
Holiday Themed Food & Wine	Food+Wine					Online. Holiday Themed.
<i>BAHAL Magazine - December 2025</i>	<i>Special</i>	<i>Magazine</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>	
Green State	Advertising Feature	Tabloid	11/2	10/13 • NOON	10/20 • 10AM	
Destination: Monterey	Advertising Feature	Broadsheet	11/9	10/20 • NOON	10/27 • 10AM	Advertorial
Holiday Arts Preview	Datebook	Tabloid	11/16	11/6 • NOON	11/11 • 5PM	Expanded Coverage in Datebook
Holiday Season Guide Part 1	Advertising Feature	Broadsheet	11/16	TBD	TBD	Advertorial
December - Your New Front Door	Advertising Feature	Broadsheet	11/29	11/4 • NOON	11/11 • 10AM	Advertorial

DEC

End of Year Enterprise (Topic TBD)					Monthly Online Focus	
<i>BAHAL Magazine - January 2026</i>	<i>Special</i>	<i>Magazine</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>	
<i>Destinations: TBD</i>	<i>Advertising Feature</i>	<i>Broadsheet</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>	<i>Advertorial</i>

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DEC

THEMED CONTENT & SEASONAL INITIATIVE	DESK	SIZE	PUB DATE	SPACE	FINAL MATERIAL	SFCHRONICLE.COM PRESENCE
Holiday Season Guide Part 2	Advertising Feature	Broadsheet	12/7	TBD	TBD	Advertorial
Lookback	Datebook	Tabloid	12/21	12/11 • NOON	12/16 • 5PM	Expanded Coverage in Datebook
January 2024 - Your New Front Door	Advertising Feature	Broadsheet	12/26	12/2 • NOON	12/9, 10AM	Advertorial
Lookahead	Datebook	Tabloid	12/28	12/17 • NOON	12/23 • 5PM	Expanded Coverage in Datebook
Best of 2025 Food & Wine	Food+Wine	Broadsheet	12/28	12/17 • NOON	12/23 • 5PM	Advertorial

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